

1845 Market Street
Suite 202
Camp Hill, PA 17011



www.PAParksandForests.org

AFFINITY MEMBERSHIP PROGRAM

Thank you for considering becoming a Pennsylvania Parks & Forests Foundation Affinity Member. Please indicate below if you would like to extend a discount or other special program to our members.

If you choose to join us, your business will be listed on our website as a member benefit; we promote the benefit via a link in our weekly eBlast (Take Five/Fridays with Pam) sent to a list numbering nearly 3,000 and in our bimonthly ezine (EXPLORE) sent to a list numbering nearly 40,000. You may choose to offer any benefit to PPF members, but typically most vendors offer between 10-20%. Other options might include upgraded services, a special service, VIP treatment, etc. Feel free to use your imagination!

There is no cost for you to join this program. We simply ask that you help us promote PPF membership by stocking our postcards at your place of business. We will provide you with a certificate of membership to display as well as promotional materials and a digital copy of our logo to place on your website to announce your participation in the program. Some vendors host special PPF member events onsite where an additional discount may be available. With enough notice, these events can be promoted by us via email, on our social media sites and in our newsletter, *Penn's Stewards*. We've had at least one report that our members have chosen an Affinity Member over one of his competitors because of the discount offered!

PLEASE JOIN US!

PLEASE CHECK AS APPLICABLE:

- Yes, I will participate in PPF's Affinity Membership program and will offer a discount or other benefit to PPF members.
- No, thanks, I cannot participate this year.
- I would like to join your email list for Take Five/Fridays With Pam and EXPLORE

Company Name: _____

Discount or Other Benefit (please be specific): _____

Business Address: _____

Business Telephone: _____

Business Website: _____

Contact Name: _____

Contact Email: _____

Signature

Date

Return to PA Parks & Forests Foundation, 1845 Market Street, Suite 202, Camp Hill, PA 17011