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Position Description AmeriCorps Healthy Lands Week Marketing

POSITION: National Service Position through AmeriCorps—Marketing at Pennsylvania Parks and Forests Foundation

REPORTS TO: President

Mission: PPF's mission is to inspire stewardship of Pennsylvania's state parks and forests.

Operating Values: * Integrity * Conservation *Excellence *Diversity *Innovation *Inclusion

Marketing Intern: If you love to build relationships, share your enthusiasm for an important cause, and impact critical programs, the position of AmeriCorps Member focusing on marketing and engaging volunteers in Healthy Lands Week at the Pennsylvania Parks and Forests Foundation may be right for you. The primary focus of this position will be to engage the public in Healthy Lands Week through education, outreach and volunteerism, with the ultimate goal of building a sustainable system of cultural and natural assets.

POSITION ESSENTIAL FUNCTIONS

- Build awareness of the Healthy Lands Week (HLW) program (HealthyLandsWeek.org)
- Communicate with diverse organizations about the program.
- Organize volunteer opportunities and educational programs before and during Healthy Lands Week.
- Assist with organizing HLW committee meetings.
- Develop and implement public engagement programs.

POSITION ESSENTIAL REQUIREMENTS

- Ability to think creatively, generate new ideas, and develop and execute strategies.
- Ability to meet deadlines and balance multiple projects within budget. Willingness to work independently and in small teams, across organization and inter-organizationally.
- Strong written & verbal skills. Strong organizational, administrative, time management and interpersonal skills. People skills.
- Commitment to the mission of the Pennsylvania Parks and Forests Foundation and passion for the outdoors.

- Publisher, PowerPoint, Excel, social media platforms, Canva. Video experience a plus.
- Ability to work occasional Saturdays and evenings-travel required.
- Ability to withstand long periods of sitting, lifting up to 25 lbs.
- BA or BS in public relations, communications, marketing, recreation, or equivalent experience.

Location: Position based in PPF's Camp Hill office but could be a hybrid remote

Financial: This is a 1,700-hour AmeriCorps Position, with a bi-weekly stipend of \$845.

Benefits: After successfully completing your AmeriCorps term of service and enrolling in the National Service Trust, participants are eligible to receive the Segal AmeriCorps Education Award of \$6,985. This award may be used to repay qualified student loans and to pay current educational expenses at eligible institutions of higher education and training programs. This award can be transferred to children and grandchildren.

- Medical benefits for eligible members who do not currently have health insurance.
- Childcare assistance (income based)
- Student loan forbearance
- Qualified student loan interest accrual payment

To apply: Send resume and cover letter to:

Marci Mowery, President
Pennsylvania Parks & Forests Foundation
704 Lisburn Road, Suite 102
Camp Hill, PA 17011

Or email mmowery-ppff@pa.net

Deadline to Apply: July 26, 2023