



Guest Blogger Volunteer

Why this role is necessary: The guest blogger volunteer role helps the Pennsylvania Parks and Forests Foundation (PPFF) educate the public about the state's parks and forests. By contributing blog posts, guest bloggers assist in educating the public on various aspects of Pennsylvania's natural and cultural resources. This can include sharing knowledge about local wildlife, plants, historical sites, outdoor recreation, and safety tips for enjoying these outdoor spaces. By featuring diverse voices and perspectives, guest bloggers contribute to a richer, more inclusive narrative about Pennsylvania's parks and forests, fostering a stronger connection between the community and these natural spaces. Overall, the guest blogger volunteer role supports the PPFF's efforts to enhance public knowledge and enjoyment of Pennsylvania's state parks and forests, ultimately helping to preserve and protect these valuable resources for future generations.

When and Where: Can be done remotely from your home! We try to publish one blog post per week by a variety of authors.

Description: As a guest blogger for the Pennsylvania Parks and Forests Foundation (PPFF), you play a role by sharing your expertise and passion with our readers. Bloggers are invited to contribute posts between 350-500 words that educate and inspire others about Pennsylvania's state parks and forests. Your writing should be fact-based, authentic, and engaging, reflecting a deep understanding of the cultural and natural significance of these topics.

We encourage you to incorporate actionable steps in your posts, such as prompting readers to engage with the content, explore related resources through active links, or get involved through volunteer opportunities. This role is an excellent opportunity to leverage your knowledge while contributing to the mission of advancing public awareness and appreciation of Pennsylvania's outdoor treasures.

Responsibilities:

- Write a brief bio including who you are and your credentials. This may include your current title and employer or school (if applicable), and qualifications
- Compose a well-crafted blog that adheres to the relevant themes as outlined- guidelines will be provided
- Choose relevant images with appropriate permissions to accompany your blog post if possible
- Submit your blog copy with a list of identified keywords 5 days before publishing date

Qualifications Needed: The required qualifications will vary depending on the topics you are writing about.

Tools Necessary: A computer or laptop is essential for this role.

Benefits to Volunteer: As a volunteer guest blogger, you'll have the chance to refine your writing skills, gain visibility through our website, and contribute creatively to the preservation and appreciation of Pennsylvania's state parks and forests.